

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
312064-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Republican Party of FL - Ha	RPOF-Hager,Hudson,Tobi	504

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	312064	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 7-9a	7-9a	11111--	:30	5	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$950.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
21 WPTV Tu 10/30/12 7:22 AM M-F 7-9a 7-9a :30 RPOFBH201TVFL \$950.00 NM									
22 WPTV W 10/31/12 6:59 AM M-F 7-9a 7-9a :30 RPOFBH300TVFL \$950.00 NM									
23 WPTV Th 11/01/12 8:26 AM M-F 7-9a 7-9a :30 RPOFBH300TVFL \$950.00 NM									
25 WPTV F 11/02/12 8:41 AM M-F 7-9a 7-9a :30 RPOFBH201TVFL \$950.00 NM									
24 WPTV M 11/05/12 8:34 AM M-F 7-9a 7-9a :30 RPOFBH300TVFL \$950.00 NM									
2	10/30/12	11/05/12	M-F 6-630p	6-630p	-1111--	:30	4	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -1111-- 4 \$1,325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
22 WPTV Tu 10/30/12 6:13 PM M-F 6-630p 6-630p :30 RPOFBH201TVFL \$1,325.00 NM									
23 WPTV W 10/31/12 6:27 PM M-F 6-630p 6-630p :30 RPOFBH300TVFL \$1,325.00 NM									
24 WPTV Th 11/01/12 6:15 PM M-F 6-630p 6-630p :30 RPOFBH201TVFL \$1,325.00 NM									
25 WPTV F 11/02/12 6:09 PM M-F 6-630p 6-630p :30 RPOFBH201TVFL \$1,325.00 NM									
4	10/30/12	11/05/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$725.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 WPTV Sa 11/03/12 8:23 AM Sa 8-10a 8-10a :30 RPOFBH201TVFL \$725.00 NM									
5	10/30/12	11/05/12	Sa 7p News	7-730pm	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 WPTV Sa 11/03/12 Sa 7p News 7-730pm :00 \$600.00 NM									
Credited per agy request									

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Atlanta, GA 30368-6871

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312064-1	11/06/12	November 2012	10/29/12 - 11/05/12
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/30/12	11/05/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Su 11/04/12 7:28 AM Su 7-8a 7-8a :30 RPOFBH201TVFL \$425.00 NM									
10	10/30/12	11/05/12	M-F 6-7a	6-7a	1111---	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1111--- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV Tu 10/30/12 5:58 AM M-F 6-7a 6-7a :30 RPOFBH300TVFL \$900.00 NM 14 WPTV W 10/31/12 6:29 AM M-F 6-7a 6-7a :30 RPOFBH201TVFL \$900.00 NM 11 WPTV Th 11/01/12 6:38 AM M-F 6-7a 6-7a :30 RPOFBH201TVFL \$900.00 NM 12 WPTV M 11/05/12 5:58 AM M-F 6-7a 6-7a :30 RPOFBH201TVFL \$900.00 NM									
11	10/30/12	11/05/12	SA 5-6am News	5-6a	-----S-	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 5:09 AM SA 5-6am News 5-6a :30 RPOFBH201TVFL \$100.00 NM 3 WPTV Sa 11/03/12 5:27 AM SA 5-6am News 5-6a :30 RPOFBH300TVFL \$100.00 NM 1 WPTV Sa 11/03/12 5:53 AM SA 5-6am News 5-6a :30 RPOFBH201TVFL \$100.00 NM									
12	10/30/12	11/05/12	M-F 9-10a	9-10a	111-1--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 111-1-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 10/30/12 9:52 AM M-F 9-10a 9-10a :30 RPOFBH300TVFL \$650.00 NM 1 WPTV W 10/31/12 9:51 AM M-F 9-10a 9-10a :30 RPOFBH201TVFL \$650.00 NM 2 WPTV F 11/02/12 9:29 AM M-F 9-10a 9-10a :30 RPOFBH300TVFL \$650.00 NM 3 WPTV M 11/05/12 9:28 AM M-F 9-10a 9-10a :30 RPOFBH201TVFL \$650.00 NM									
13	10/30/12	11/05/12	M-F 10-11a	10-11a	11111--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 10:56 AM M-F 10-11a 10-11a :30 RPOFBH201TVFL \$475.00 NM 2 WPTV W 10/31/12 10:52 AM M-F 10-11a 10-11a :30 RPOFBH201TVFL \$475.00 NM 3 WPTV Th 11/01/12 10:46 AM M-F 10-11a 10-11a :30 RPOFBH201TVFL \$475.00 NM 4 WPTV F 11/02/12 10:54 AM M-F 10-11a 10-11a :30 RPOFBH201TVFL \$475.00 NM 5 WPTV M 11/05/12 10:46 AM M-F 10-11a 10-11a :30 RPOFBH201TVFL \$475.00 NM									

Total Spots 27 **Gross Total** \$20,075.00

Payment Terms 30 Days

Agency Commission \$3,011.25

Net Amount Due \$17,063.75